

Order Form for online-advertising FRUIT LOGISTICA Virtual Market Place

-30%

Position	Virtual Market Place® Homepage		3 in 1 Special	
Banner	Bigsize (Position 1 or 2)		1 Bigsize + 1 Fullsize +1 Button	
Specifications	728 x 90px, 20 -30KB		(please see acc. positions)	
Phase 1 (11/01/08 - 02/28/09)	3,000 €	<input type="checkbox"/>	4.000 €	<input type="checkbox"/>
Phase 2 (03/01/09 - 10/31/09)	2,450 €	<input type="checkbox"/>	3.200 €	<input type="checkbox"/>

Position	Virtual Market Place® Premium Sections					
Banner	Bigsize (Position 3)		Skyscraper (Position 4)		Fullsize (Position 5)	
Specifications	728 x 90px, 20 -30KB		120 x 600px, 30KB		468 x 60px, 20KB	
Phase 1 (11/01/08 - 02/28/09)	1,500 €	<input type="checkbox"/>	1,800 €	<input type="checkbox"/>	2,100 €	<input type="checkbox"/>
Phase 2 (03/01/09 - 10/31/09)	1,250 €	<input type="checkbox"/>	1,500 €	<input type="checkbox"/>	1,750 €	<input type="checkbox"/>

Please note:

For booking with a duration of 12 months (Phase 1 + Phase 2) you will receive a discount of 25% on the according total net price.

- The ad sections rotate up to five customers per one advertising space.
- An exclusive assignment of ad sections is possible upon request.

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Position	Navigations Button		Bigsize in Profil	
Banner	Button (Position 6 or 7)		Bigsize (Position 8)	
Specifications	150 x 60px, 5 - 10KB		728 x 90px, 20 -30KB	
Phase 1 (11/01/08 - 02/28/09)	750 €	<input type="checkbox"/>	500 €	<input type="checkbox"/>
Phase 2 (03/01/09 - 10/31/09)	600 €	<input type="checkbox"/>	400 €	<input type="checkbox"/>

Position	Bigsize in Footer		Page Peel	
Banner	Bigsize (Position 9)		Page Peel (Position 10)	
Specifications	728 x 90px, 20 -30KB		650 x 500px, 40 - 50KB	
Phase 1 (11/01/08 - 02/28/09)	350 €	<input type="checkbox"/>	5,800 €	<input type="checkbox"/>
Phase 2 (03/01/09 - 10/31/09)	250 €	<input type="checkbox"/>	4,000 €	<input type="checkbox"/>

Please note:

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address details (please print)

company _____

contact person

name _____

first name _____

street _____

zip | city _____ | _____

country _____

phone _____

fax _____

e-Mail _____

**Please mark your choice and send Fax back to
+49 (0) 30 – 3038 2182 or push button to send it by
e-mail (only with Adobe® Acrobat).**

**If you have more questions, please contact us by phone
+49 (0) 30 – 3038 2211**

For detailed information on positions and formats:
<http://www.virtualmarket.fruitlogistica.de/online-advertising>
Special Ad Formats and exclusive bookings available upon
request. All prices excl. VAT.

for Adobe® Acrobat users only